



Idealtypischer Studienverlaufplan

Semester						
4	Masterarbeit (20 ECTS)					20 ECTS- Punkte
3	Business Analytics for Insights (5 ECTS)	Business and Society: Ethics and Sustainability (5 ECTS)	Applied Economics for Decision Making in Business (5 ECTS)	Seminar on Advanced Topics in Business Administration (5 ECTS)	Business Immersion in Germany: Achieving Global Growth and Competitiveness (5 ECTS)	25 ECTS- Punkte
2	Financial and Managerial Accounting (5 ECTS)	Managing People and Organizations: Leadership, Power and Influence (5 ECTS)	Financial Management (5 ECTS)	Creating, Managing and Delivering Exceptional Service (5 ECTS)		20 ECTS- Punkte
1	Firms, Markets and Money: Principles of Economics for Business (5 ECTS)	Innovation and Creativity in Management (5 ECTS)	Managing Operations and Supply Chains (5 ECTS)	Managing Markets, Products, and Consumers (5 ECTS)	Global Immersion in the Silicon Valley: Digitalization, Scaling Up, and New Business Models (5 ECTS)	25 ECTS- Punkte