

Studienverlauf

	Human Resource Management and Personnel Psychology / Personalwirtschaft u. Personalpsychologie	Behavior in Organizations /Verhalten in Organisationen	Market and competition / Markt und Wettbewerb	Behavioral Economics / Ökonomische Prozesse und Verhalten	Methodology / Methodik
1	Strategic Human Resource Management Pflicht Ringlstetter (WFI), VHB! Belegung auch im 2. Semester möglich		Psychology of Social and Economic Processes Pflicht Kals (PPF)	Consumer Psychology and Decision Making Pflicht Matta (WFI)	Business and Psychology: Joint Seminar with Tandem Projects (Studium.Pro: Pro Diskurs) Pflicht Wiederhold (WFI)
	People Analytics Wahlpflicht Ringlstetter (WFI), VHB! ab WiSe 2022/23 (danach Angebot in jedem Semester)	Service Management Wahlpflicht Högreve (WFI)	Sales Management Wahlpflicht Ruhнау (WFI)	Economics of Consumption: Theory and Experimental Evidence Wahlpflicht Danzer (WFI)	Fundamentals Psychological Assessment Pflicht Zoelch (PPF)
2	Psychologie der Führung und Motivierung Wahlpflicht Kals (PPF)	Case Studies in International Management Wahlpflicht Gelbrich (WFI)	Innovation and Creativity in Individuals, Teams, and Organizations Wahlpflicht Matta (WFI)	Advanced Topics in Consumer Psychology for a Better World Wahlpflicht Matta (WFI)	Konsumentenverhalten und Marktforschung Wahl Büschken (WFI)
	Human-Technology Interaction: Potential and Application Wahlpflicht Pfeuffer (PPF)	Return on Service Management Wahl Högreve (WFI)	Psychology of Responsibility, Justice, and Values Wahlpflicht Kals (PPF)	Behavioral Finance Wahl Streich (WFI)	Data Collection Methods in the Social and Behavioral Sciences Wahl Moser (VHB)
	Arbeitsrecht Wahl Heinrich (WFI)	Project in Service and Innovation Management Wahl Högreve (WFI)	Cross-Cultural Management Wahlpflicht Gelbrich (WFI)	Unternehmensethik Wahl Sandner (WFI)	
		Digital Marketing Wahlpflicht Ruhнау (WFI)			
		Seminar Internationales Management Wahlpflicht Gelbrich (WFI)			
3		Leadership and Communication in Global Business Wahlpflicht Achtung: 3 ECTS (VHB)	Personalentwicklung in der Freiwilligen- und Erwerbsarbeit Wahlpflicht Kals (PPF)	Aktuelle Trends der psychologischen Diagnostik in Arbeit und Gesellschaft Wahlpflicht Rentzsch (PPF)	Quasi-experimental Policy Evaluation Wahlpflicht Danzer (WFI)
					Forschungsmethoden in der Psychologie Wahlpflicht Steinhäuser (PPF)
					Eignungsdiagnostik am Arbeitsplatz Wahlpflicht Rentzsch (PPF)
Empirical Research in Business and Psychology, Interdisziplinäres Forschungsseminar* Pflicht (5 Credits) Kals (PPF)					
4	Masterarbeit**; Empirical Research in Business and Psychology; Interdisziplinäres Forschungsseminar* Pflicht (5 Credits) Kals (PPF)				

* Das Forschungsseminar geht über zwei Semester, wobei der Arbeitsaufwand in jedem Semester 5 ECTS umfasst (insgesamt 10 Credits).

** 5 der 30 Credits der Masterarbeit werden bereits im dritten Semester im Rahmen der Vorbereitung der Masterarbeit erbracht.

Study Plan

	Human Resource Management and Personnel Psychology	Behavior in Organizations	Market and Competition	Behavioral Economics	Methods
1	Strategic Human Resource Management Required Ringlstetter (WFI), VHB! Can also be taken in second semester	Work & Health: Basics Required Thomas (PPF)	Psychology of Social and Economic Processes Required Kals (PPF)	Consumer Psychology and Decision Making Required Matta (WFI)	Business and Psychology: Joint Seminar with Tandem Projects (Studium.Pro: Pro Diskurs) Required Wiederhold (WFI)
	People Analytics Required elective Ringlstetter (WFI), VHB! Start in winter term 2022/23 (offered every semester afterwards)	Service Management Required elective Hogreve (WFI)	Sales Management Required elective Ruhnau (WFI)	Economics of Consumption: Theory and Experimental Evidence Required elective Danzer (WFI)	Fundamentals Psychological Assessment Required Zoelch (PPF)
2	Psychology of Leadership and Motivation Required elective Kals (PPF)	Case Studies in International Management Elective Gelbrich (WFI)	Innovation and Creativity in Individuals, Teams, and Organizations Required elective Matta (WFI)	Behavioral Finance Elective Streich (WFI)	Data Collection Methods in the Social and Behavioral Sciences Wahl Moser (VHB)
	Human-Technology Interaction: Potential and Application Elective Pfeuffer (PPF)	Return on Service Management Elective Hogreve (WFI)	Psychology of Responsibility, Justice, and Values Required elective Kals (PPF)	Advanced Topics in Consumer Psychology for a Better World Required elective Matta (WFI)	Consumer Behavior and Market Research Elective Büschken (WFI)
	Labour Law Elective Heinrich (WFI)	Project in Service and Innovation Management Elective Hogreve (WFI)	Cross-Cultural Management Required elective Gelbrich (WFI); start in summer term 2022	Business Ethics Elective Sandner (WFI)	
			Digital Marketing Required elective Ruhnau (WFI)		
			Seminar Internationales Management Required elective Gelbrich (WFI)		
3		Leadership and Communication in Global Business Required elective Attention: 3 ECTS (VHB)	Personal Development in Voluntary and Paid Work Required elective Kals (PPF)	Current Trends in Psychological Assessment Required elective Rentzsch (WFI)	Quasi-experimental Policy Evaluation Required elective Danzer (WFI)
					Research Methods in Psychology Required elective Steinhauser (PPF)
					Job-Related Assessment Required elective Eifler (GGF)
	Empirical Research in Business and Psychology, Interdisciplinary research seminar* Required (5 Credits) Kals (PPF)				
4	Master thesis**; Empirical Research in Business and Psychology, Interdisciplinary research seminar* Required (5 Credits) Kals (PPF)				

* The research seminar lasts two semesters, with the workload in each semester comprising 5 ECTS credits (total: 10 Credits).

** 5 of the 30 Credits of the Master's thesis are already earned in the third semester as part of the preparation of the Master's thesis.